



Online bescherming
van merk en ontwerp

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Fashion & IE
18 september 2013
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3D Printing Hits The Fashion World



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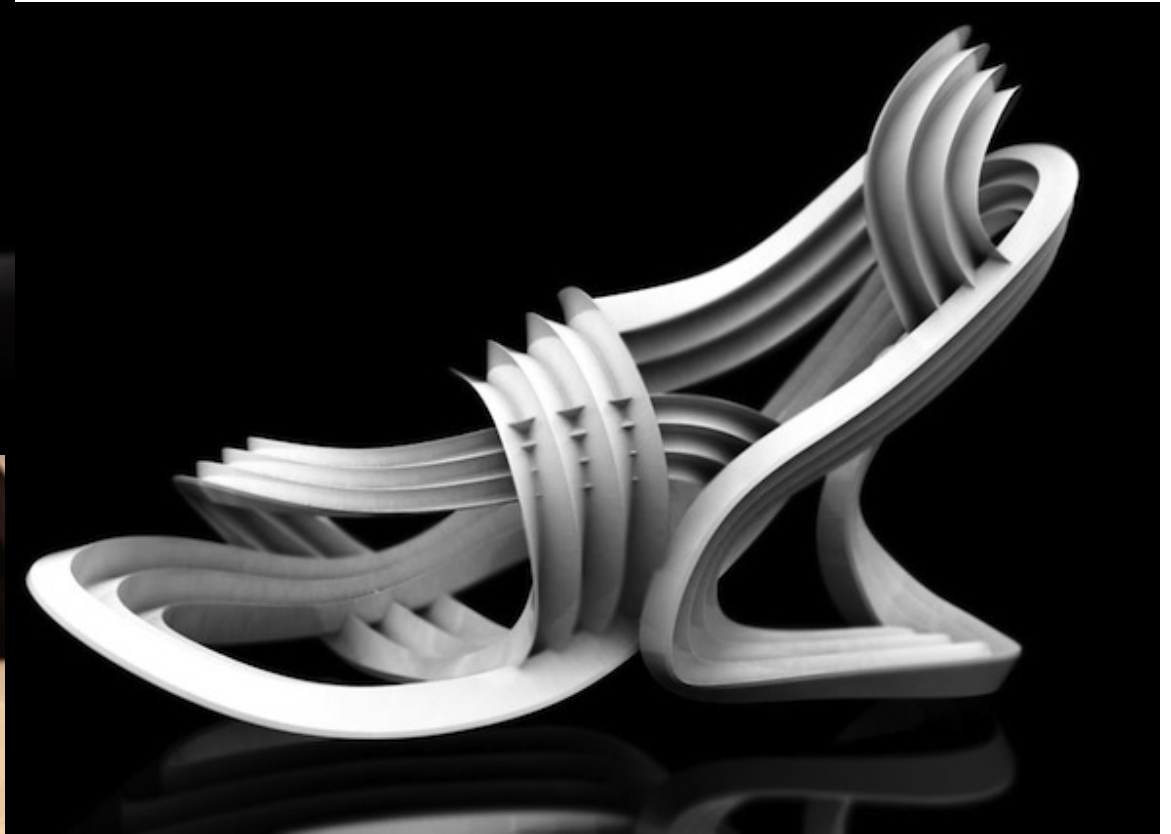
The word “printing” probably conjures up images of 8.5 x 11 paper jammed in a malfunctioning machine. But not for long. As 3D printing becomes more mainstream, its applications are broadening.

Architects and scientists have been using 3-D printing to create models for decades, but it’s beginning to show even more potential. From 3D printed [buildings](#) to 3D printed [hearing aids](#), this technology could be revolutionary for a variety of industries. Fashion is no exception,



Dita Von Teese shows off her 3D printed dress, by Bitonti and Schmidt. Courtesy of Albert Sanchez. March 2013

3D printing: so 2013!



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Iris van Herpen, Parijs januari 2013



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What's hot in 2013

- Hoe beschermt de fashion industrie haar merken en ontwerpen tegen scannen, online *sharen* en 3D printen?



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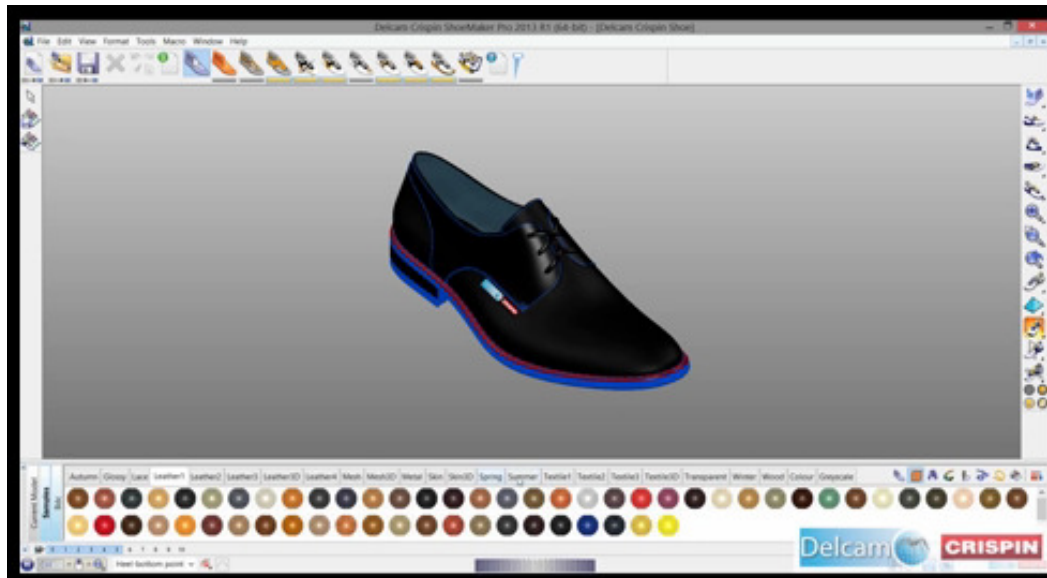
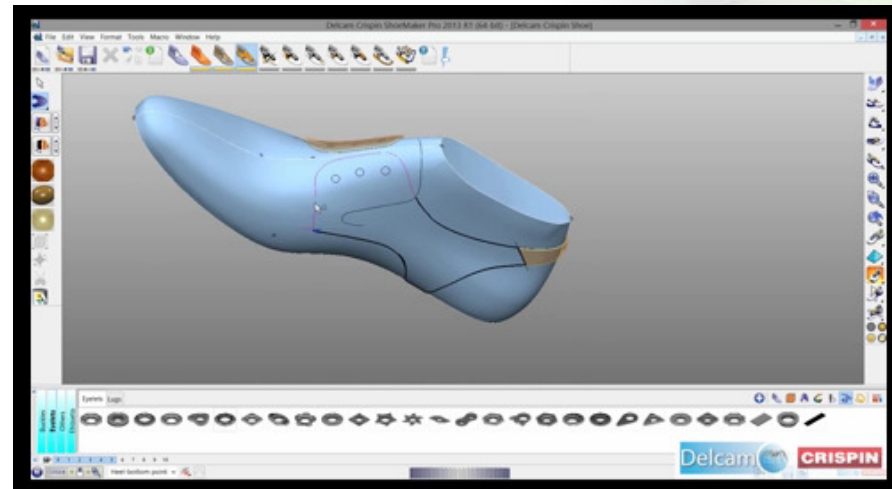
3D printing in fashion

- rapid prototyping
- rapid manufacturing
- mass customization
- mass production



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Design



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